

Message Text

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PAGE 01 STATE 143851
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INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

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R 211903Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY TEL AVIV
INFO AMCONSUL JERUSALEM

UNCLAS STATE 143851

E.O. 11652: N/A

TAGS: BEXP, IS

SUBJECT: ISRAELI PLANS FOR A "HIGH TECHNOLOGY INDUSTRY
WEEK"

1. ISRAELI EMBASSY HAS INFORMED USDOC OF PLANS FOR A "HIGH TECHNOLOGY INDUSTRY WEEK" TO BE HELD JUNE 4-8, 1978, IN JERUSALEM (MAIN EVENTS AT BINYANEI HA'OOMA CONVENTION HALL AND JERUSALEM HILTON) IN CONNECTION WITH 30TH ANNIVERSARY OF STATEHOOD CELEBRATIONS. EVENT WILL FOCUS ON NEW DEVELOPMENTS IN ISRAEL'S METALWORKING AND ELECTRONICS INDUSTRIES. ISRAEL HOPES TO ATTRACT 500 TO 600 AMERICAN BUSINESSMEN TO EVENT FOR DISCUSSIONS OF BUSINESS OPPORTUNITIES WITH ISRAELI COUNTERPARTS IN AREAS OF BUYING, SELLING, INVESTING, SUBCONTRACTING, JOINT VENTURE, AND LICENSING TECHNOLOGY. WEEK WILL CONSIST OF MANUFACTURER EXHIBITIONS, PRIVATE MEETINGS, PLANT VISITS, SEMINARS, AND SIGHTSEEING. ORGANIZERS IN US WILL BE ISRAELI INVESTMENT AUTHORITY.
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2. EMBASSY OFFICIALS WERE INFORMED THAT COMMERCE WILL BE PLEASED ASSIST IN PUBLICIZING EVENT IN COMMERCE AMERICA AND THROUGH USDOC DISTRICT OFFICES AS APPROPRIATE, AND IN HELPING IDENTIFY APPROPRIATE FIRMS, TRADE ASSOCIATIONS AND PUBLICATIONS FOR ISRAELI PROMOTIONAL EFFORT. ALTHOUGH COMMERCE EMPHASIZED IT COULD NOT PROMISE ANY US-ORGANIZED

PARTICIPATION ON SUCH SHORT NOTICE, WE SAID WE WOULD STUDY WHETHER A TRADE EVENT ALREADY SCHEDULED FOR AREA MIGHT BE SUITABLE FOR ISRAEL IN THIS CONNECTION. WHILE NO SPECIFIC POSSIBILITIES WERE DISCUSSED WITH ISRAELIS, WE BELIEVE VIDEO/CATALOG EXHIBITION ON MACHINE TOOLS (SEE TEL AVIV 4286) MIGHT BE A POSSIBILITY.

3. WOULD APPRECIATE ANY FURTHER INFORMATION AVAILABLE ON HIGH TECHNOLOGY WEEK AS WELL AS EMBASSY THOUGHTS ON WHAT MIGHT CONSTITUTE A FEASIBLE AND APPROPRIATE US-SPONSORED TRADE EVENT PARTICIPATION. VANCE

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
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